

Coconut Malorie Resort Timeshare Owners Association, Inc. 2021 Board of Directors Candidate Biographies

Jonathan Brooks – Incumbent

Mr. Brooks started with Festiva in December of 2007. He is an officer with the Festiva Resort Adventure Club Association. He has a Bachelor of Science in Applied Economics from Florida State University. He serves on the Board of Directors at a variety of resorts with the management company. He works to keep maintenance fees low while maintaining the high standards of the resort presently and into the future. His primary concern is that all guests' expectations are met, and they have a wonderful vacation.

Cassandra Burckhalter

Ms. Burckhalter currently works for a university part of the University System of Maryland, where she advises and coordinates funding options and possibilities into a financial plan for thousands of college students to finance their college education.

Ms. Burckhalter is an accomplished speaker, consultant, and published author of *The Hot 100 Echoes of a Woman's Thoughts* (seen on Live with Regis & Kelly). She is a public and private sector leader with more than 30 years of operations, governance, and management experience. She has demonstrated the ability to generate and build trusting relationships, manage projects from concept to successful completion, design and advise on community strategies, and coach individuals to success.

As a board member, Ms. Burckhalter will respectfully work together with the Coconut Malorie team and timeshare owners (Community) to address problems and deficiencies forthrightly and recommend solutions. Her decisions will always be in the best interest of the Community as a whole and serve to maintain and support the long-term stability of Coconut Malorie Resort, both aesthetically and financially.

Ms. Burckhalter previously liaised with legal counsel to develop, document, execute, and advise on operational processes for corporate governance records, board appointments, annual election of governance leadership positions, board recruitment processes, and established board meeting protocol using the Roberts' Rules of Order.

Susan Flashman

My name is Susan C. Flashman, and I have been an owner of floating week units at Coconut Malorie Resort for over 20 years. I originally bought a unit because I had previously been able to vacation in Ocean City for 8 years!

I decided to purchase a unit at Coconut Malorie. Since that time, I have purchased two additional units, following a questionable sales technique, which I will discuss further if elected. The resort has been bought and sold several times, with varying results. I am a married retired Union electrician. My experience of over 30 years in the construction industry makes me acutely aware of the property and its level of construction and upkeep. My years include field installation of residential, commercial, and industrial construction. I have also worked in management for a general contractor, as well as electrical contractors.

I have learned that you should get what you pay for: decent quality work. That is not what we have been seeing and that is why I am running for the board. I ask for your vote to help guide the board to solid decisions.

Jared Resch - Incumbent

Mr. Resch is the General Manager of Church Street Inn located in Charleston, SC. In addition, he is also the Special Projects Coordinator and an Area Managing Director for Festiva Management Services. Jared currently serves on the board of eight timeshare associations and one whole owner association. He has been with Festiva since August of 2004. During his tenure he has been the General Manager of six different properties, an Area Manager, and is a member of the Transition Team.

Jared was born and raised in Charleston, SC. He currently resides there despite moving away on three different occasions. Prior to working with Festiva, Jared worked for Accor and InterContinental Hotels. He holds a Bachelor of Science Degree from The University of South Carolina in Hotel, Restaurant, and Tourism Administration.

Jared is a diehard University of South Carolina Gamecocks fan. In his down time, he likes to fish, go to baseball games, & travel. Jared loves to eat and is always on the lookout for new foods/restaurants to try.

L. Wayne Usilton - Incumbent

My name is Louis Wayne Usilton, a timeshare owner at the Coconut Malorie for 19 years. I served as your Board President starting last year and I would be honored to serve on the board to ensure our interests in our resort.

I am retired 40+ years from Chrysler Corp. working in payroll/accounting departments. A member of UAW local 1212. Served as President, Recording Secretary, Financial Secretary, Chairperson UAW Region 8 Top/ITOPAC, DE State Cap Council, small locals council UAW, and delegate to 3 UAW Constitutional Conventions.

Military Service - US Army, honorable discharge, Medical Corpsman grade E5 Education - 2 years at Goldy Beacon College